

# Acton Market Newsletter

The Acton Market Newsletter is published monthly. If you would like more information, drop by the Action Acton office at 16-18 Crown Street or send us an email at [info@actionacton.com](mailto:info@actionacton.com) and put 'Market' in the subject line. The Market Team can also be reached on 020 8993 9605. And don't forget to check out our website at [www.actonmarket.co.uk](http://www.actonmarket.co.uk)

## Acton Market Now Open Thursdays!

**From Thursday 20<sup>th</sup> November, the Acton Market will now be open every Thursday.** We've decided to do this for a trial period. The Sunday Market will continue to open until Sunday December 21<sup>st</sup>, after which there will no longer be a market on Sundays. January is always a tough time for retail businesses and with winter weather, shoppers seem to prefer to hibernate on Sundays, rather than shop. All your favourite stalls from Sunday should be available on Thursdays, including quite a few more, so come and have a look on Thursday 20th November.

## The Pitch...

Close your eyes and listen to the sounds of West Africa when you visit a very unique stall at Acton Market. **Malika**, run by Malika Beraud sells fairly traded items from Senegal, Mali and Burkina Faso, all bought personally by owner Malika herself. In an age where most shops sell bulk-bought, factory-made things from unknown faceless people, you can be sure that any purchase you make from Malika will be one of a kind, direct from the West African craftmaker. Started in 1988, Malika began by selling children's clothes and African cloth. From there, the business has slowly expanding to Mali and Burkina Faso buying jewellery and hand woven textiles, handcrafted boxes made out of recycled tin. Malika was one of the first to bring Djembe drums to the UK in 1989, as well as selling and repairing drums. Malika sells at most music festivals such as Womad and Glastonbury and we're very lucky to have them at the Acton Market on Saturdays and some Fridays. For more information visit the Malika website at [www.malika.org.uk](http://www.malika.org.uk).

## What's On...

### Every Sunday 9am - 1pm

**Second Hand Market** - Regular Market traders open as usual from 10am-5pm. Sunday Market will stay open until 21<sup>st</sup> December.

### 20<sup>th</sup> November 2008

**New Thursday Market opens 10am - 5pm**

### Thu 20th Nov 10am - 1:30pm

Market Traders' Training Workshop: **"Promoting Sales"**. Contact Marta at Action Acton for details.

### Thu 27<sup>th</sup> Nov 10am - 1:30pm

Market Traders' Training Workshop: **"Selling to the Customer"**. Contact Marta at Action Acton for details.

### Sat 29<sup>th</sup> Nov 12:30pm - 3:30pm

**Give and Take Day** - Clear out those cupboards before the Christmas rush and bring things you don't need anymore. Good quality household items only. No electrical goods, knives or clothing.

## Get Ready for Christmas at the Market!

Why not do your Christmas shopping early and go down to the Acton Market for unique gifts, fresh food and more. You'll be supporting local, small businesses and getting something that you won't find in a new local supermall. Saturdays this November, Acton Chiropractic Clinic will be on hand with information about back health... Have some lunch, browse the jewellery and handcraft stalls.