



Acton Market Newsletter

The Acton Market Newsletter is published monthly. If you would like more information, drop by the Action Acton office at 16-18 Crown Street or send us an email at info@actionaction.com and put 'Market' in the subject line. The Market Team can also be reached on **020 8993 9605**. Our new website www.actonmarket.com will be up and running in mid-June.

The Friday Market is back!

We are pleased to announce that the Friday Market is back! The new Friday Market started on 30th May 2008 and it was a very successful day for all traders. We're really excited, as many new traders started on the day. The focus of the Friday Market is style, fashion, food and much more. We have over 15 traders selling jewellery, handbags, specialist olive oil and freshly made food. We have a seating area available so you can shop, eat and relax. The market operates between 10am to 5pm every Friday.

The Friday Market Supervisor is **Sajida Bibi**, so if you are interested in trading, please get in touch with her via the Action Acton office.

Market Hours:

Friday Market – 10am – 5pm

Saturday Market – 9am – 5pm (**Acton Farmers' Market** – 9am – 1pm)

Sunday Market – 10am – 5pm

What's On at the market...

Fri 31st May
10am-5pm

Friday Market begins.

Fri 13th June
10am-1:30pm

FREE Business start up training "**Managing Money**".
Part of Market Traders Training Scheme.

Sat 7th June
10am-5pm

Schools Day at the Market

Sat 21st June
10am-5pm

Bike Day Activities to celebrate National Cycling Week.
See below.

Fri 27th June
10am-1:30pm

FREE Business start up training "**Promoting Sales**".
Part of Market Traders Training Scheme.

Sat 28th June
12:30pm-3:30pm

Give and Take Day - Bring good quality, used goods to the Market so others can take them away. See below.

Every Saturday
9am – 1pm

The **Acton Farmers' Market** is a great place to buy delicious, wholesome food direct from the producer. Over 15-20 stalls selling organic & outdoor reared meat, freshest vegetables and salad, fruits, bread and cakes, dairy, juice, homemade preserves, herbs, free range eggs and much more. The Acton Farmers' Market is organised through the London Farmers' Markets. For more information visit LFM website www.lfm.org.uk

Bike Day at Acton Market

Come to **Family & Leisure Cycling Roadshow** on **Saturday 21st June** from 2pm at the Acton Market. The event is organised by Ealing Council's Transport Department and there will be events throughout the day. On the day, there will be a range of bikes for you to try: Commuter Bikes, Hybrid/City, Touring and Road Bikes, Electric and Folding Bikes, Tandems and Recumbents, Quality Children's Bikes, Child Seats and Trailers and Trailer Bikes. Bring your bike to the Market to have it fixed for free by Dr. Bike. The Ealing Cycling Campaign will be on hand to give you free advice on safe cycling and there will be a special presentation by 'Cycle Experience' at 2pm. Come along to have fun, get cycling maps lots of help, and free advice.

'Give and Take Day' events at Acton Market

Have you cleared out your cupboards recently? Have a pile of stuff you don't use anymore? Why not come down to Acton Market on **last Saturday of every month** for '**Give and Take Day**'. The idea is simple – you have good quality items you don't need anymore, and someone else takes it! The idea is to reduce the amount of waste that is being put into landfills by encouraging people to recycle things they don't want.

Give and Take Day event is run on last Saturday each month at the Market, from 12:30 until 3:30pm. It's a FREE event, in partnership with Ealing Council. You can bring all good quality household and garden items that can be reused such as books, toys, bikes, tools, furniture, kitchenware and bric-a-brac. **Sorry, we can't accept any electrical items, clothes or knives** and can't offer any help with transporting heavy items. And please, only bring things that others might find useful – nothing broken. The organisers have the right to refuse items. If you have items to give away, please bring them between **12.30pm and 2pm**. Charities are welcome to take anything that is leftover. Please contact the Market Team at Action Acton for more information on 020 8993 9605. For more information on recycling please visit www.ealing.gov.uk.

Free Training Workshops for Budding Stall Holders!

Ever thought that you might like to try your hand at market trading? Or maybe you've had a little experience selling but want to learn more about it. Then the Market Traders Training Scheme is for you. It's completely FREE and open to anyone age 16 and older and aims to help local people to start a business by opening a market stall. Run by Action Acton and funded by the London Development Agency, the Scheme has been successfully completed by nearly 100 people. Some of them have gone on to open stalls at the Acton Market. Through a series of workshops, we'll teach you everything from identifying products to sell, health and safety, displaying goods, to pricing and keeping books. There are two stages – a one-day introductory workshop, followed by a series of four morning workshops divided into modules. The training scheme is ongoing throughout the year. Call the Action Acton office to book your place now!

The Pitch...

If there's one Acton Market trader who's known as a fixture, it's Juma Jewellery stallholder Julie Worms. Julie is one of our most dedicated traders who has been part of the Acton Market since its inception in March 2007. Julie's seen it all – rain, wind, snow and sometimes, glorious sunshine. "I feel very much a part of the Acton Market," says Julie, "I sort of feel like I'm making a difference." Julie says she's noticed that the Market has become a place for the community, especially vulnerable people. "A lot of people come every week for a chat, sit down, have a coffee. It's important to have a place like this." Juma Jewellery's speciality is hand made

jewellery using exquisite Swarovski Crystal. Julie will do commissions and recently made a complete bridal ensemble including tiara for a local Acton bride. With jewellery competitively priced from £5 up to £120, you can get something completely unique and handmade, without costing a fortune. You'll find Julie's Juma Jewellery stall at the Market on Saturdays and Sundays from 10am until 5pm.

Want to apply to become a trader?

We are always looking for more traders to set up businesses. If you are interested in taking a stall at Acton Market contact Acton Market Team on **020 8993 9605** or email info@actionacton.com or visit our office: **Action Acton, 16-18 Crown Street, Acton, W3 8SB.**

Working with local businesses

The Acton Town Centre Market Regeneration Project isn't just about the Acton Market. By bringing people to Acton's Town Centre, the project also raises the profile of local business. We support the **Acton Business Forum**, a networking group for local businesses. The ABF is an affiliation of Acton area businesses to help promote enterprise in Acton. The ABF runs regular networking events and meetings to bring local businesses together. Visit www.actonbusinessforum.net or contact **Mike Morris**, at Action Acton on **020 8993 9605** or mike.morris@actionacton.com for more information about the ABF.

Acton Market - a great place to show off your business

Whatever your business, you can benefit from working with Acton Market. The Acton Market provides a brilliant promotional opportunity to help launch products and services for local businesses through showcasing at Acton Market.



FRIDAY
SATURDAY
SUNDAY

10am - 5pm

FARMERS' MARKET
SATURDAY 9am - 1pm

KING STREET / THE MOUNT
ACTON, W3

FREE Market Traders' Training

020 8993 9605

e-mail: info@actionacton.com

